



## **PRESS RELEASE**

**For immediate release**

**16 May 2011**

### **Spot Software Releases Spot Subtitle Editor 5.1 With First .PAC Licence Authorised by Screen Subtitling**

Screen Subtitling Systems has announced that it has reached a formal agreement with Netherlands based Spot Software, licensing them to create and issue compliant PAC files - coinciding with the release of version 5.1 of Spot Subtitle Editor.

The creators of the 'Spot' suite of subtitle generation and authoring software approached Screen Subtitling's partnerships manager John Birch at IBC last year to seek technical advice on the PAC format. Discussions subsequently led to the option of formal licensing.

Originated by Screen Subtitling and used exclusively in their Polistream transmission systems, PAC is one of the most commonly recognised subtitle file formats for professional, high-end use.

John Birch said: "We were delighted that Spot Software came to speak to us at IBC; working with them has been an interesting and straightforward process for Screen and it has resulted in a very positive outcome."

The agreement has led to Spot being the first subtitle preparation systems vendor outside any formal partnership to undergo PAC testing and compliance certification by Screen.

Spot Software's Mark Raishbrook said: "Receiving the PAC licence from Screen has been a positive step in the on-going development of Spot Subtitle Editor and has worked in perfectly with the launch on 16<sup>th</sup> May of version 5.1."

Founded by a team of subtitlers, Spot has been developing subtitling software for nearly 15 years and has established a pan-European customer base.

With the new licensing agreement, their latest version of Spot Subtitle Editor now has full PAC-compatible support for Latin, Cyrillic, Greek, Hebrew, Chinese, Japanese and Korean character sets, with more to be added over the coming months. PAC is also the file format of choice in Spotwelder Pro QTH, their H264 QuickTime subtitle encoder slated for release this summer.

On authorising their first PAC licence, Screen Subtitling's John Birch said: "It's not just in our own interest but that of many large broadcasters and of course in the interest of the software developers themselves that there's a regulated licensing route, ensuring that any PAC files created conform to our technical specifications so as to sustain reliability for all concerned."

**- Ends -**

## **Image Caption**

From left to right: Mark Raishbrook, Martin Cleaver and Jean Offenberg from Spot Software

## **Notes to Editors**

### **Screen Subtitling Systems**

Screen Subtitling Systems is the largest and most experienced supplier of captioning and subtitling systems in the world.

They provide a range of products to cater for all subtitling needs, from software for subtitle preparation through to subtitle transmission and monitoring systems, all supported through our 24 hour customer care team.

The company was established in 1976 as Screen Electronics. Under its founder, Laurie Atkins, Screen pioneered and launched the first ever electronic subtitling system, providing the first digital character generator to the BBC.

In 2001 Screen took subtitling technologies into the 21<sup>st</sup> Century with their Polistream transmission and Poliscript preparation products. In 2010, the company was acquired by BNP Paribas as part of the SDI Media group of companies.

Recently, Screen has rapidly established itself as a global industry specialist in 3D subtitling technology and speaks regularly across the world on the subject.

Please contact Dean Wales in PR and Marketing for further information and to arrange commentary and/or interviews.

[www.screen.subtitling.com](http://www.screen.subtitling.com)

### **Spot Software**

Founded by professional subtitlers, Amsterdam-based Spot Software BV has been developing subtitling software since 1997.

Their popular offline editor Spot, now in its fifth incarnation, was one of the first high-end yet affordable subtitling applications to be released on the market. Combining a wide range of advanced tools and features with a user-friendly interface and an accessible price tag, Spot has become the tool of choice for subtitlers and post-production houses throughout Europe.

Other software developed by the company includes the Spotwelder family of SD and HD WMV and MPEG-2 broadcast-quality subtitle encoders. 2011 will see a further addition to the series with the release of Spotwelder Pro QTH, a QuickTime H.264 encoder.

[www.spotsoftware.nl](http://www.spotsoftware.nl)

### **Contact:**

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