



For Immediate Release

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PRESS RELEASE

Screen and PLYmedia agree to partnership.

Screen Subtitling Systems and PLYmedia are pleased to announce their recent agreement to work together to develop a solution for the display of high quality subtitles over web video.

The solution has several unique features to enhance the viewer's user experience, one of the most significant being that a pop-up menu allows the viewer to select the subtitle language at any point during playback. And even when the video is played in full-screen mode, the viewer can expect subtitles of the very highest quality.

Established in 2006, PLYmedia provides turnkey solutions including subtitle creation, delivery and reporting, to enhance and enrich web video. Through its suite of SubPLY services, the company is able to handle both live and archived online video.

Screen Subtitling Systems has been developing solutions for the subtitling marketplace for over 30 years. The company consistently offers high quality products, integration support and workflow consultancy. Its partnership with PLYmedia will ensure that customers receive quality subtitles when viewing web video content.

John Birch, Strategic Partnerships Manager for Screen Subtitling Systems, commented: "PLYmedia provides web video publishers and broadcasters with a radical and innovative way to create and deploy web video. Working with PLYmedia, Screen will provide the solution for quality subtitling within this format."

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Visit www.plyscreen.com or www.screen.subtitling.com

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