



poliscript
3DITOR



PRESS RELEASE

FOR IMMEDIATE RELEASE

Issue Date: June 2010

Screen Subtitling releases world's first fully compatible 3D subtitle editing suite.

This week saw the release of Screen Subtitling Systems 3D subtitle editing suite Poliscript 3DITOR. Preparation software that helps you design, display and deliver high quality 3D subtitles. Supporting a comprehensive range of 3D technologies and file formats.

3DITOR gives the subtitler or stereographer instant rendering with full stereoscopic control at a sub pixel precision, with the power to control and manipulate full 3D subtitles in your media in both live and pause mode.

3DITOR supports the following 3D display technologies

- Anaglyphic
- Polarised – passive
- Flicker – active
- 3D projectors

Screen also released a whitepaper on Subtitling for Stereographic Media and this has sparked interest from many large manufacturers and technology providers.

Matt Deakin, Managing Director for Screen said: *"The world of 3D is upon us and the next generation of television transmission will open interesting and exciting opportunities for both Screen and the new 3D standards."*

You can download the whitepaper from the link below:

<http://www.screen.subtitling.com/downloads/Subtitling%20for%20Stereographic%20Media.pdf>

-End-

Contact: Screen Subtitling Systems: 3ditor@screen.subtitling.com
Alternatively, visit www.screen.subtitling.com
Marketing/PR Daniel Hill daniel.hill@screen.subtitling.com