



PRESS RELEASE

FOR IMMEDIATE RELEASE

Issue Date: January 2010

Screen Subtitling Systems to hold Sponsored Silence for Royal National Institute for the Deaf

During the days of 3rd – 5th February 2010, the offices of Screen Subtitling will be decidedly quieter than normal.

Nine employees of Screen have agreed to undergo a sponsored silence for a total of up to 24 hours each. The team, ranging from members of the Development and Support teams to the Sales and Marketing department, have agreed only to converse with customers and suppliers via the phone – the rest of the day will require them to keep their lips sealed!

Sign language, mime and frantic message writing will be required during a 15-minute meeting, scheduled for all participants.

Screen Subtitling is raising money for the RNID, the charity working to change the world for the UK's 9 million deaf and hard-of-hearing people.

Fundraiser and Marketing Coordinator, Juliette Crane said, "Raising money for the RNID is particularly pertinent to us. We are the most experienced supplier of subtitling systems in the world providing equipment to allow broadcasters to display subtitles for the hard-of-hearing."

Commenting on his charity, James Whitaker from RNID said, "Our vision is of a world where deafness and hearing loss do not limit or determine opportunity and where people value their hearing." Continuing, he said, "We rely on charitable contributions to fund research and we are delighted that Screen has chosen to support us".

To donate to the cause, please go to

www.justgiving.com/screen-goes-silent

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