



For Immediate Release

January 2010

PRESS RELEASE

Screen and Trans Titles agree partnership.

Screen Subtitling Systems and Trans Titles are pleased to announce that they have recently formed a partnership to market a unique business process management system, specifically designed for translation service providers.

Established in 1999, Trans Titles is one of the largest and best known companies in Israel's translation industry. Trans Titles translates to and from multiple languages for television, film, video, DVD, Internet sites and mobile devices. Services available from Trans Titles include subtitling, dubbing, translation into sign language and document translation.

www.transtitles.com

Screen Subtitling Systems consistently offers high quality solutions, support and consultancy to broadcasters, distributors and subtitlers. This exciting new partnership allows Screen to offer subtitling service providers a product specifically designed to efficiently manage their businesses.

John Birch, Strategic Partnerships Manager for Screen Subtitling Systems, commented: "The Trans Titles system has been developed over a significant period of time and incorporates many features that are the result of lessons learnt." He continued, "This product complements our existing system perfectly."

The new product will be available from the end of March 2010.

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Contact: Screen Subtitling Systems: sales@screen.subtitling.com

Alternatively, visit www.screen.subtitling.com

Marketing/PR Juliette Crane: juliette.crane@screen.subtitling.com